

# CATHERINE PYLANT

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## Skills

- ◆ Works well in fast-paced environments
- ◆ Self-motivated and competitive
- ◆ Strong verbal and written communication skills
- ◆ Dependable and can work without supervision
- ◆ Experienced with: Adobe Design Suite, Wordpress, Microsoft Suite, and popular social media platforms

## Employment

**Tampa Bay Parenting Magazine**  
**Intern**

**Tampa, FL**  
**January 2011-Current**

- ◆ Work with the magazine's event director in order to successfully represent the company at various events in Tampa as well as put on events of our own.
- ◆ Run the public relations department by corresponding with all PR practitioners and firms interested in conducting business with the magazine.

**Intern Queen Inc.**  
**Brand Ambassador**

**Los Angeles, CA**  
**August 2010- Current**

- ◆ Raise awareness on my campus about Intern Queen Inc.
- ◆ Meet with various organizations and guest speak about the company and internships.
- ◆ Network with other ambassadors in the program across the nation in order to complete projects.

**Intern Queen Inc.**  
**Virtual Intern**

**Los Angeles, CA**  
**August 2010-January 2010**

- ◆ Assisted CEO, Lauren Berger, with organizing, scheduling and administrative duties.
- ◆ Headed various projects requiring research to pinpoint influential individuals on campus and around the world.
- ◆ Used popular social media platforms to inform users about the significance of internships and raised awareness of the Intern Queen website. Helped reach and surpass goals for social media numbers.
- ◆ Involved with the creation and functionality of Intern Queen Phone by developing a marketing strategy, promotional materials and pricing.

**COCARD**  
**Social Media Manager**

**Tampa, FL**  
**July '09-Current**

- ◆ Create and maintain social media websites for the company while creating buzz and awareness.
- ◆ Promote new products and news releases.

## Education

**University of South Florida**  
**Bachelor of Science in Public Relations; Minor in Leadership**

**Tampa, FL**  
**Fall 2011**

- ◆ Member of Public Relations Student Society of America
- ◆ 3.0 GPA